

ONSTAGE INTRO / SHORT BIO

ONSTAGE INTRO

Full Intro (150 words):

Sekou Andrews is one of the most successful spoken word poets in the world. On any given day, this artist can be found keynoting at a Fortune 500 company, inspiring thousands at a concert, or performing for Barack Obama in Oprah's backyard. Sekou has dedicated his career to pioneering a mainstream industry for spoken word. He has built a 7-figure company on poetry, has had his work featured on dozens of major TV networks, has innovated a new category of public speaking called "poetic voice," and has garnered prestigious awards in advertising, theater, business, poetry, and music, including a GRAMMY nomination for "Best Spoken Word Album". Sekou's vanguard career is driven by his mission to not only inspire the world, but to teach people how to be inspiring themselves.

One-sentence Intro:

Sekou is an award-winning entrepreneur, a GRAMMY-nominated spoken word artist, and the creator of "poetic voice", which is a new speaking category that combines inspirational speaking with spoken word poetry, like "Hamilton" meets "TED."

SPEAKER BIO—SHORT

(230 words):

Sekou Andrews is the CEO of SekouWorld, Inc. and one of the most successful spoken word poets in the world. On any given day, this school-teacher turned artist and entrepreneur, who built a 7-figure company on poetry, can be found keynoting at a Fortune 500 company, inspiring thousands at a concert, or performing for Barack Obama in Oprah's backyard. Sekou is the creator of "poetic voice" – a cutting-edge speaking category that seamlessly fuses inspirational speaking with spoken word poetry, like "Hamilton" meets "TED". His unique presentations are in high demand from leading associations and global brands like Google, Viacom, Toyota, Nike, and Paypal. He has been featured on ABC World News, CBS, MSNBC, HBO, Showtime, MTV and BET, and Forbes has called him "the de facto poet laureate of corporate America." Sekou's accomplishments include two National Poetry Slam championships, two national poetry tours, two Independent Music Awards, three Helen Hayes Awards, the most "Just Plain Folks" music awards in history, the 2020 ABA "Entrepreneur of the Year" award, and the first GRAMMY nomination for "Best Spoken Word Album" awarded to a spoken word poet in over 30 years. A fearless disruptor of the speaking industry, Sekou also teaches rockstar secrets to public speakers through his Stage Might speaker training system that helps leaders become more dynamic communicators. Combining innovation and inspiration, Sekou Andrews is redefining the notion of what a speaker is, and what a poet can be.